

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

Contract / Revision	Alt Order #
568092 /	07897139

<u>Product</u>	
LCV/SEN MAJ PAC	
<u>Contract Dates</u>	<u>Estimate #</u>
08/16/12 - 08/29/12	126/133/1611
<u>Advertiser</u>	<u>Original Date / Revision</u>
League Conservation Voters/Senate Majority	08/14/12 / 08/14/12

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WGNT	Jamie Andrus	Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	126	133
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										Type	Spots
N 1	All	08/16/12	08/17/12	WGNT News	7-9a		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$480.00
Week:	08/13/12	08/19/12	---	TF--				4	\$120.00		
N 2	All	08/16/12	08/17/12	12p-3p M-F	12p-3p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,400.00
Week:	08/13/12	08/19/12	---	TF--				5	\$280.00		
V 3	All	08/16/12	08/17/12	4-5p M-F CW	4p-5p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$700.00
Week:	08/13/12	08/19/12	---	TF--				5	\$140.00		
V 4	All	08/19/12	08/26/12	4-5p Sun	4p-5p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$270.00
Week:	08/13/12	08/19/12	-----S					1	\$135.00		
Week:	08/20/12	08/26/12	-----S					1	\$135.00		
V 5	All	08/16/12	08/17/12	7p-8p M-F	7p-8p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,725.00
Week:	08/13/12	08/19/12	---	TF--				5	\$345.00		
V 6	All	08/19/12	08/26/12	7p-8p Sun	7p-8p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$380.00
Week:	08/13/12	08/19/12	-----S					1	\$190.00		
Week:	08/20/12	08/26/12	-----S					1	\$190.00		
V 7	All	08/20/12	08/24/12	WGNT News	7-9a		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$480.00
Week:	08/20/12	08/26/12	MTWTF--					4	\$120.00		
V 8	All	08/20/12	08/24/12	12p-3p M-F	12p-3p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,400.00
Week:	08/20/12	08/26/12	MTWTF--					5	\$280.00		
V 9	All	08/20/12	08/24/12	4-5p M-F CW	4p-5p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$700.00
Week:	08/20/12	08/26/12	MTWTF--					5	\$140.00		
V 10	All	08/20/12	08/24/12	7p-8p M-F	7p-8p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,725.00
Week:	08/20/12	08/26/12	MTWTF--					5	\$345.00		
										Totals	42
											\$9,260.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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Contract Dates 08/16/12 - 08/29/12	Product LCV/SEN MAJ PAC	Estimate # 126/133/1611
Advertiser League Conservation Vot		Original Date / Revision 08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
Time Period											
										Gross Amount	Net Amount
07/30/12	-08/26/12									\$9,260.00	\$7,871.00
Totals										42	\$9,260.00
											\$7,871.00

Signature: _____ Date: _____

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